

研究报告

2019

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美国青少年体育教育组织框架研究

体育金融研究中心

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Research Report

2019-11-15th edition

Research on the Framework of American Youth Physical Education

Research Center for Sports Finance

Li Peijing Liu Yujie

Abstract: 9

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3. 2. 4

3. 3

3. 3. 1

3. 3. 2

4. 1

NFHS

4. 2

NCAA

4. 2. 1

4. 2. 2

4. 2. 3

5. 1 PCSFN

5. 1. 1

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一、美国青少年体育教育的发展

（一）起源

19 20

1880

（二）发展历程

1885 11 27

60

AAPE

1



1888

AAU

“ ”

AAU

1949

8 16

AAU

AAU

AAU

NGBs

1890

2

“

”

1906

Playground Association of

America, PAA

1910

Playground and Recreation Association of America PRAA

1930-1965

National Recreation Association



NRA

1.

2.

3.

4.

5.

1915

.

Henry S. Curtis 3

.

Joseph Lee 4

5 Jane Addams 1909

1953 12

AAHPERD

“

”

Hans Kraus 6

Ruth P. Hirschland7



4400

6

16

3000

Kraus-Weber

1955

PCSFN

1960

6

1965

AAHPERD



Rockefeller 8 Laurance S.
NRPA 9

1966 “ ”

1988 “ ” “ ”

1979 NCYSD

NCYS

1981 NAYS

1987 “ 97 ” Resolution 97
K-12

1990 “

2000 ” Healthy People 2000 50%

J

J

J

J

B

B

J

J

b

B

K-12

1993

NASPE 1987 1

K-12

1993

20

NASPE

(AHA

6

—

1997

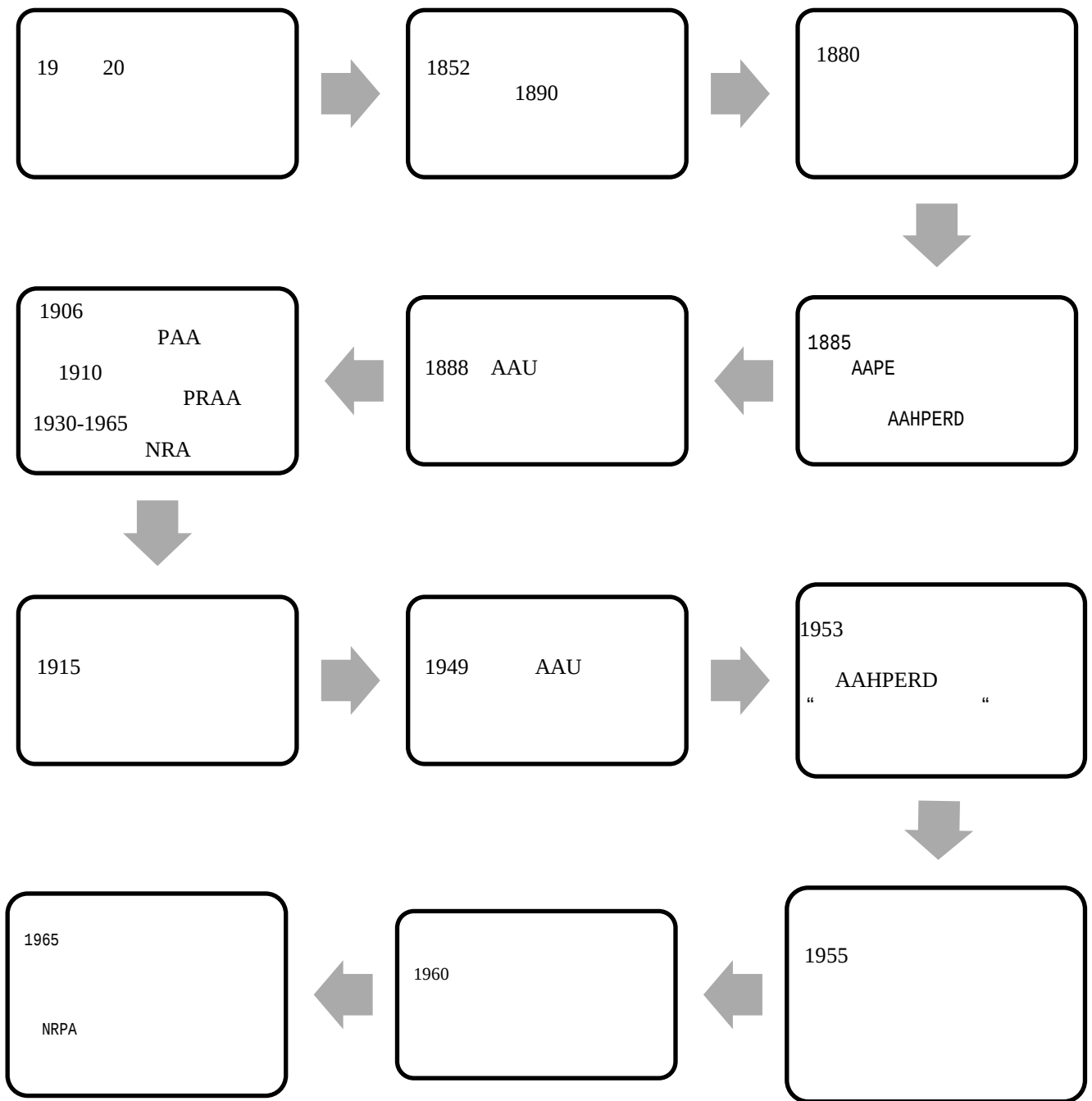
2001

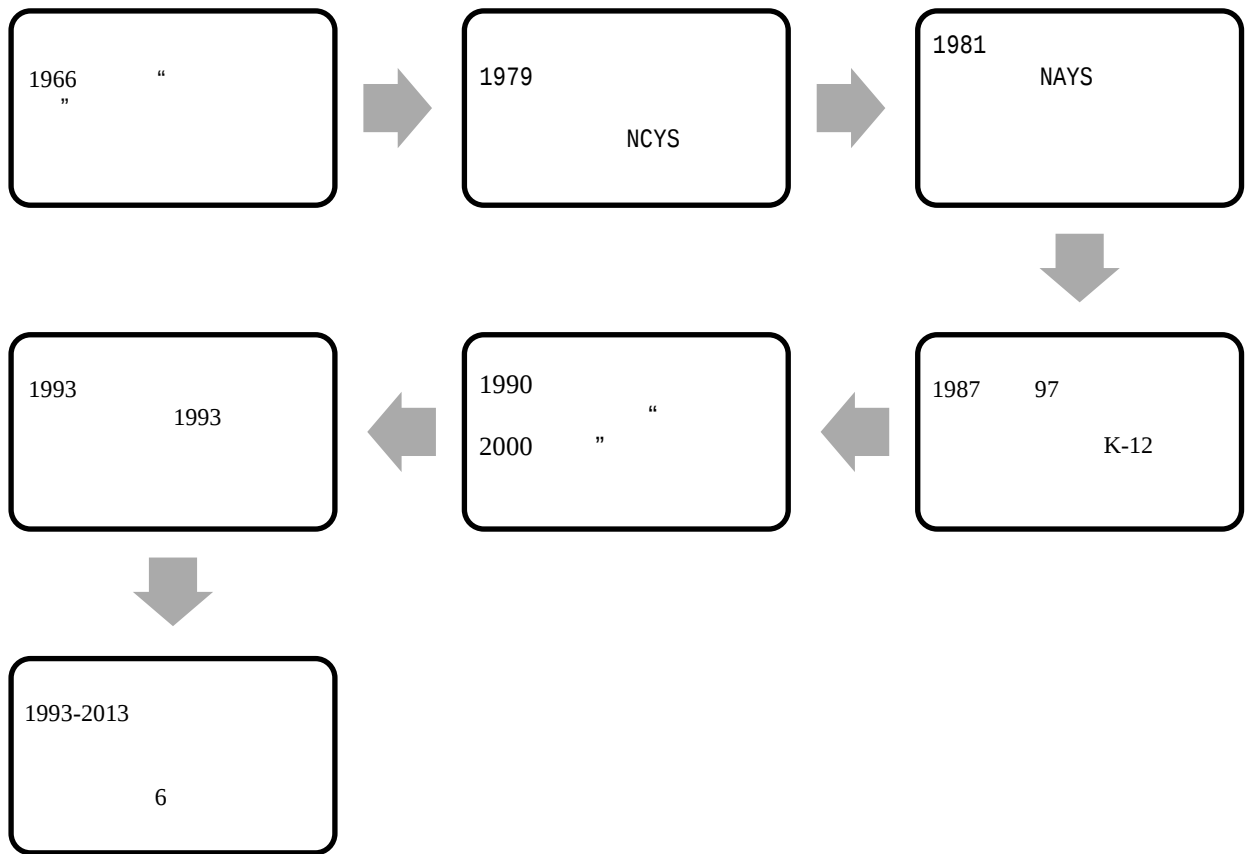
2006

2010

2012

2016





1

(三) 整体格局

(

)

2

8

2

二、美国促进青少年体育教育的政府部门

（一）教育部

US Department of Education

1867

1979



1980

4500

15000

1994

2000

“

”

（二）卫生与公共服务部

United States Department of Health
and Human Services HHS

1979 10 17

(PL96-88)

(HEW)

1980

2008

2018

6 17

60

2011

“

”

（三）其他相关部门

NRPA

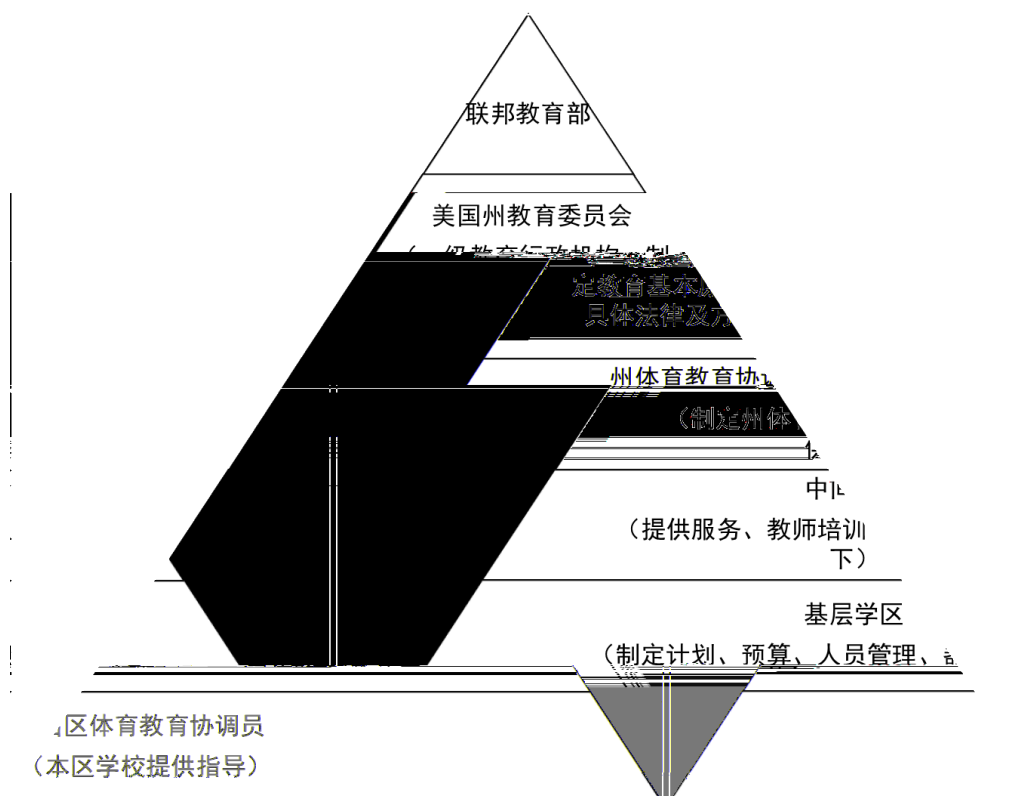
NRPA

三、美国教育体系内体育教育

（一）管理体系

2010

2016 2012



3



2012 SPARK CATCH FITNESSGRAM PE4life
35

2. 中小学效果评价

5
2013 K12
NASPE
5 (physical literacy
(2016
12 3 2
3 13

4 2013 K12

3.

38 (76%

10

(2006 2010 2012 2016

12 22 30 32

4. 中小學經費來源

2016

910 (460 900 1370

60% 1000 15%

2000

10

(64% (38% —

(34% (28%

28 14 1 (

5

16

（三）大学生体育教育

1. 学科设置

2. 大学生运动校内管理体系

“ ”

四、美国校际间体育结合方式

NCAA

（一）美国州立高中体育协会全国联合会（NFHS）

NCYS

1920

NFHS

NFHS

NFHS

20

19500

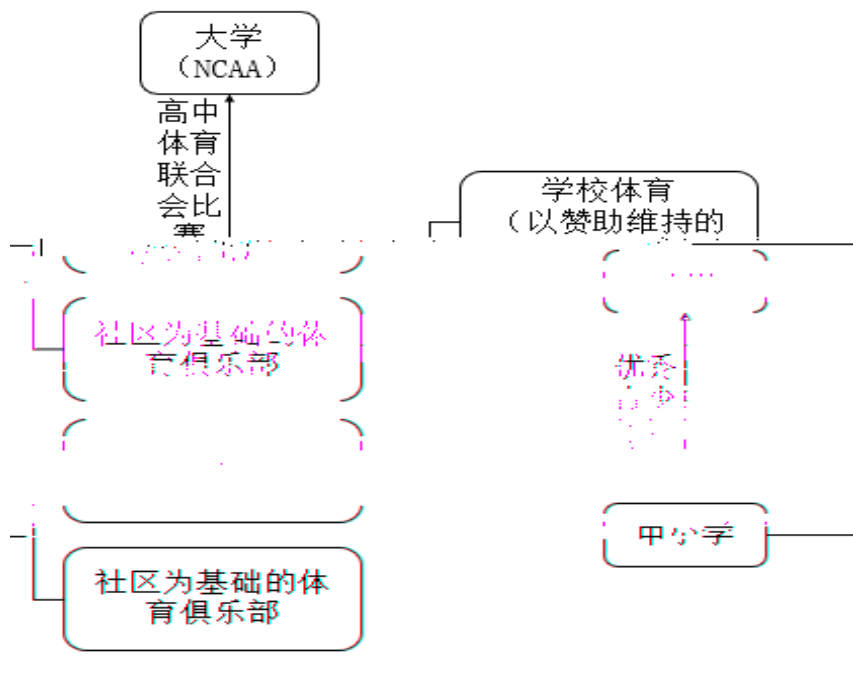
NFHS

NFHS

NFHS

NFHS

NCAA



5

(二) 全美大学生体育协会 (NCAA)

1. 管理方式

NCAA

NCAA

NCAA

NCAA



NCAA

1973

NCAA

NCAA

“ ” “ ”

NCAA ’ s

Indianapolis headquarters 500

			6	NCAA			
					19750		52500
	NCAA	3	24		90		NCAA
1117			100		40		
NCAA							



NCAA ;

NCAA

1) NCAA

NCAA

350

6000

170000

NCAA

Football

Bowl Subdivision

NCAA-run

2) NCAA

“ ” “ ”

300

/

45

NCAA

NCAA

2500

2.5

87%

8000

“ ”

/

2006

NCAA

3) NCAA

450 19

2. 运动员选拔和培养

1)

4

NCAA

GAP 3.7

2)

NCAA

			GAP	2.0
2.0	1	GAP	2.0	

;

NCAA

56

50



3. 市场化运作

NCAA			
NCAA	23	89	NCAA
NCAA			
NCAA			
NCAA			
2015			
1.50 1.06			
NCAA			
NCAA			
2011-2012 NCAA			
1.02	8.72	11.70%;	
	906		27%
2017-2018			
Division I Men ' s Basketball Television and marketing rights			
8.44	79.8%		
1.33	12.6%	2011-2024	
		108	
7.7	2016	2025-2032	88

NCAA

NCAA

五、美国教育体系外体育教育相关组织

“

” “

” “ ”

(一) 总统体育、健身和营养委员会 (PCSFN)

1. 组织形式

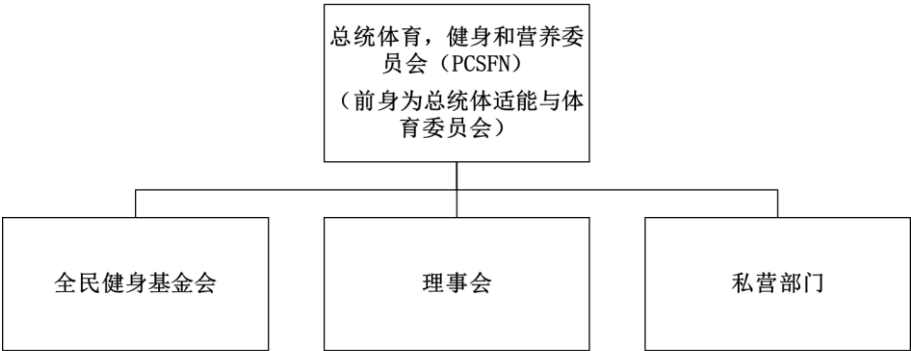
(President's Council on Sports, Fitness, and Nutrition, PCSFN)

Lyndon B. Johnson 1963 -1969

“ ”

PCSFN

25



PCSFN

2010 12 22

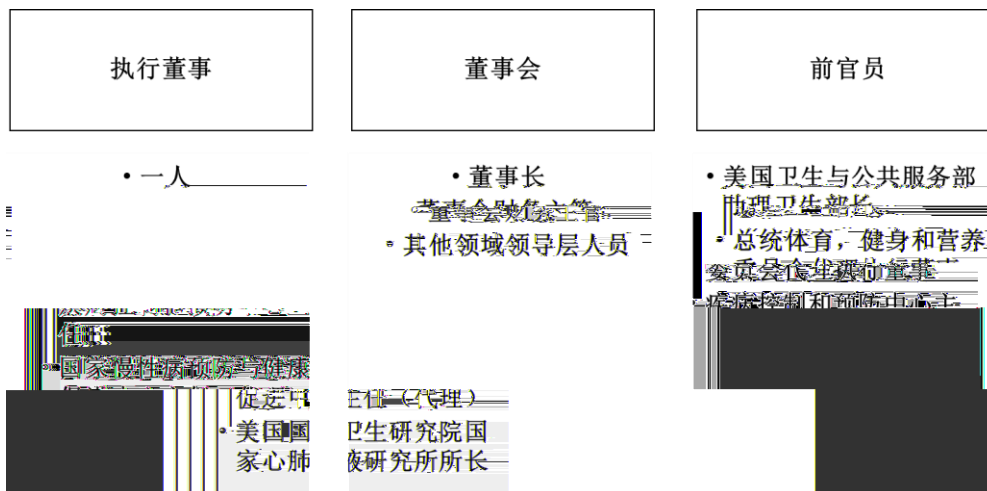
-

Tom McMillen

HHS

2011 3 22

HHS Kathleen Sebelius



8

2. 对青少年体育教育的影响

1956 7 16

(The

President's Council on Youth Fitness

1963

(President's Council on Physical Fitness

1966

(President's

Council on Physical Fitness and Sports

		“	”	1966
1988	“	”	“	President's
Challenge	”	6	17	
		“	”	
	“	”		
		“	”	
1983	5	“	”	“
	”			
		“	Elevate	Health”
	“	PCFSN	Research	Digest”



“

”

“

”

PALA

“

30

8500

”

PALA

“

60

”

11000

13000

PALA

2010

.

Barack Obama

“

”

(President's Council on Fitness, Sports, and Nutrition)

2010 9

First Lady Michelle

Obama

HHS

.

Kathleen Sebelius

“

PALA

”

170

PALA

2011

9

24

“ Nickelodeon ”

HHS

.

Kathleen Sebelius



	PALA	PALA+
2012	“ ”	“ ”
	PYFP	”
	“ ”	“ ”
2016	Presidential Youth Fitness Award	”
FITNESSGRAM	4-12	
2017	3	
	“ SuperTracker ”	PALA+
	6	
	300	
	150	
	PALA +	

· J 2018 2 27

3. SHAPE America

1885 11 27

AAPE

1903



20000

SHAPE America

1) American Association for Health
Education AAHE

2) American Association for
Physical Activity and Recreation AAPAR

3) National Association for Girls
and Women in Sport NAGWS



5) National Dance Association NDA

SHAPE America

（二）全国青年体育理事会（NCYS）

1. 全国青年体育理事会概况

1979 (The Sporting Goods Manufacturers Association)

NCYSD

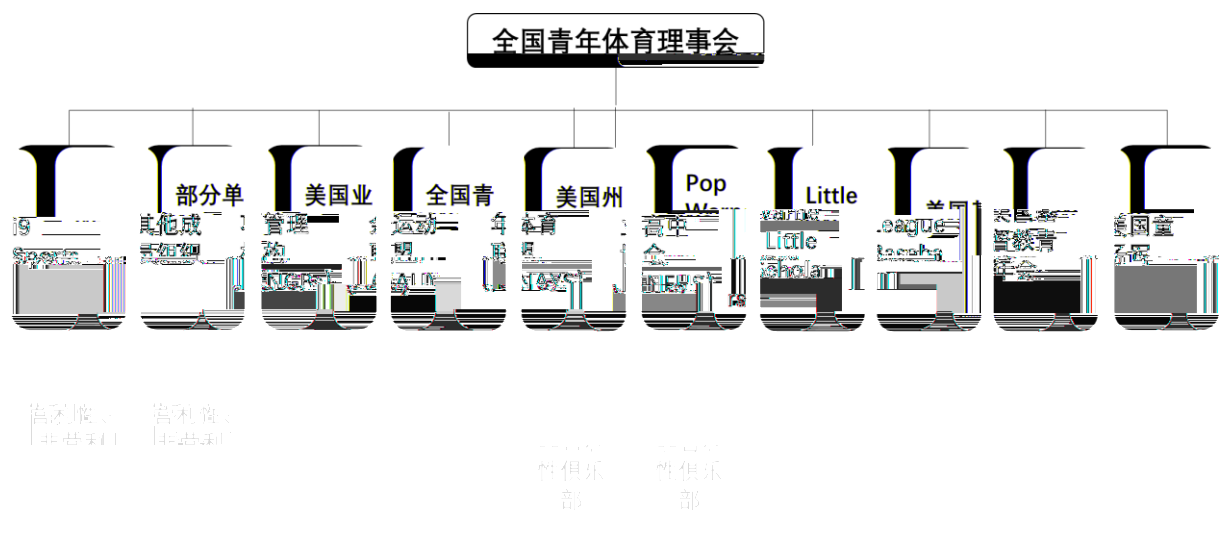
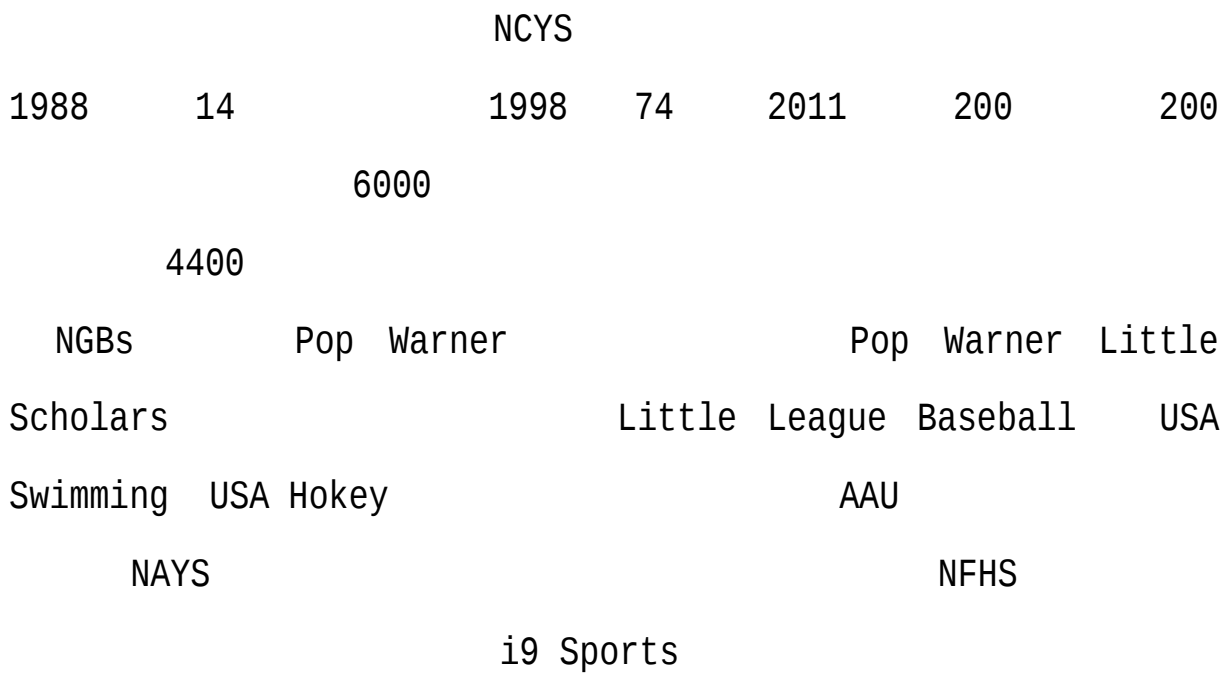
NCYS

“

”

“

”





2002 NCYS

2004 “ ” NCYS

2005 NCYS NCSI

“ NCYS ” NCYS

NCSI

2006 “ Sports Events ” NCYS

2008 “ NCYS ”

2011 NCYS NCSI “ US Lacrosse ” “ LeagueAthletics ”

“ Play Sports TV ” “

20 ” “ ”



2011 7 27 NCYS

“ FANS For Youth Sports ”

Fitness

Access

Nutrition

Sports

“ Carol M. White ”

PEP

HELP

NCYS

CSA 1 513.58 574.87 Tm0 8a0 GEMC C 0 590 GEM(en-US)>BDC q0.

1978

NGB 20

AAU

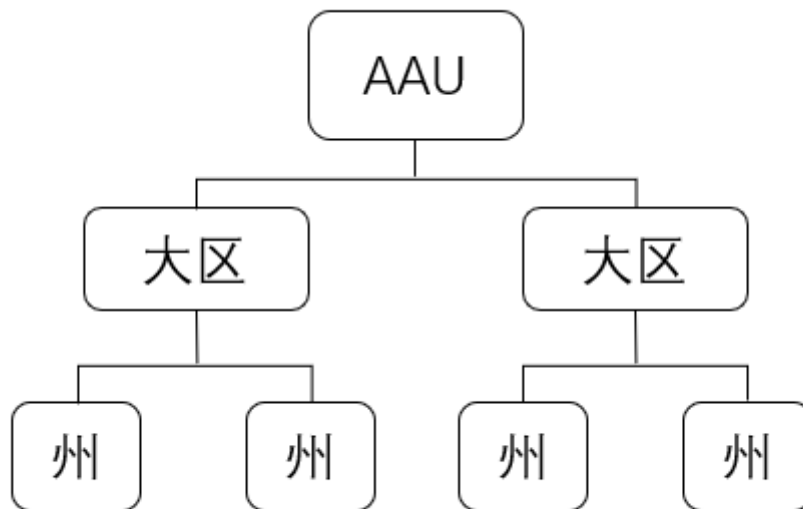
AAU

AAU

9 18 36

AAU -

AAU
55



10 AAU

4. 成员-美国基督教青年会（Y-USA）

Y-USA

1844

YMCA

“

”

“

”

1851

Y-

USA

19

70

Y-USA

1



Y-USA

Y-USA

Y-USA

Y-USA

（三）美国各单项体育管理机构（NGBs）

NGBs “National

Governing Body NGBs ”



Pop Warner

NGBs

NCYS

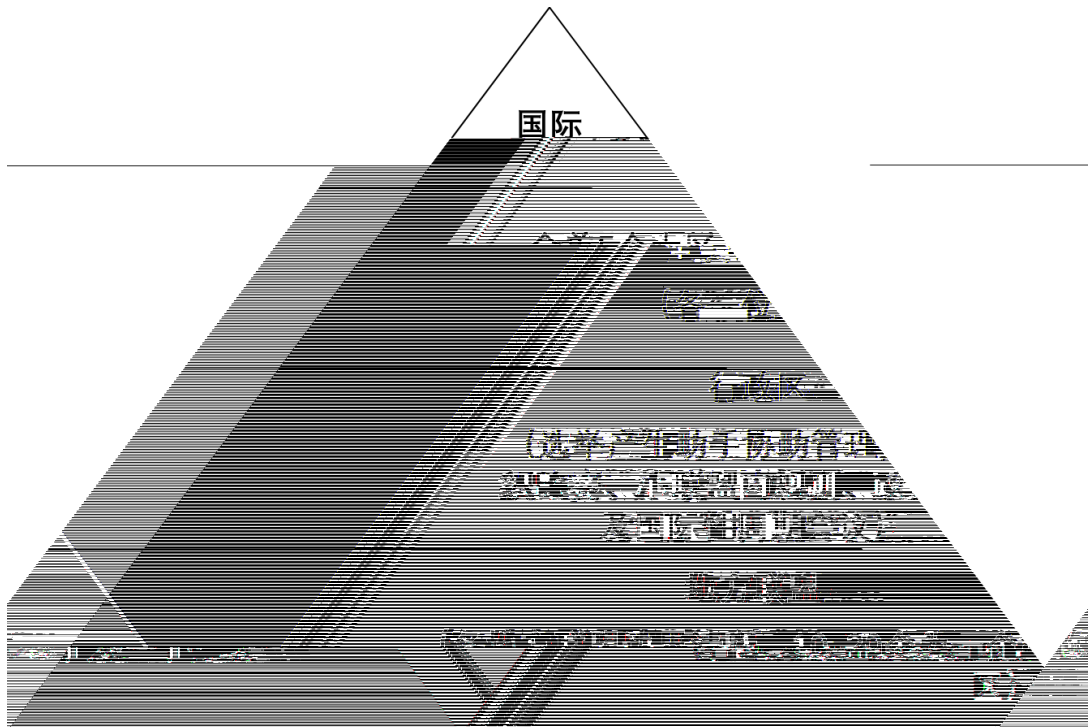
1. 各非营利性单项体育组织示例

1) 美国射击

“USA Shooting” USAS

USAS

1 Junior 1 (J1 18-20



12

3) Pop Warner 美式足球联盟

NCYS

425000

5 16

4) 美国青少年足球协会 (US Youth Soccer)

NCYS

2. 单项体育管理机构下的营利性俱乐部

1979

3-18



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