



TSINGHUA PBCSP
清华五道口

比尔及梅琳达
盖茨基金会

中国超高净值家族 公益慈善研究

发布会精简版

清华五道口全球家族企业研究中心







2004 4.9
3,447
2017 103.8
23.6 2018
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2018 1
476
UNDP 2 2014
GDP 0.17% 2013
2.2%
22

Handwritten signature





2016 12

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2009

2017

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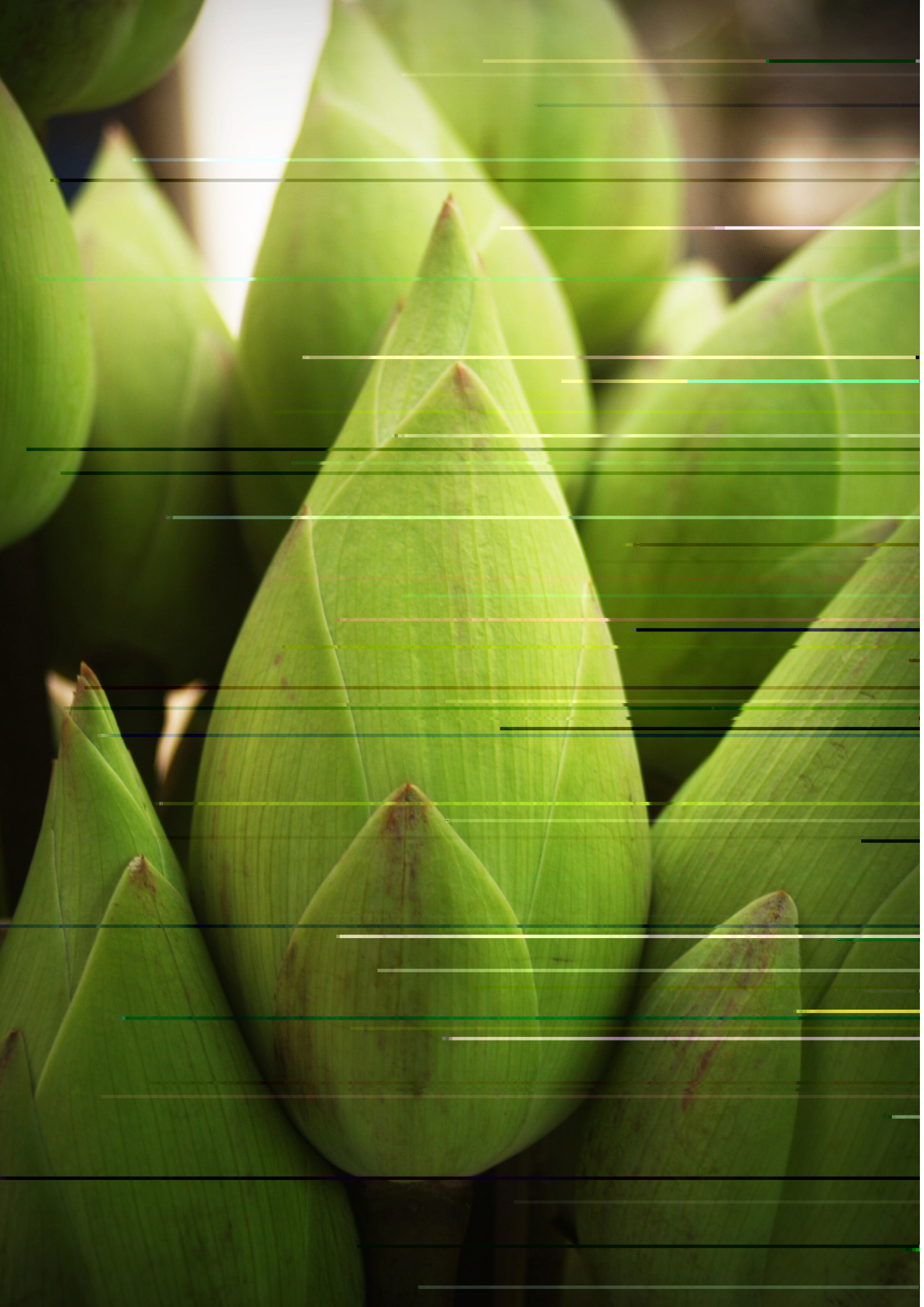
3%

43.5%

2015

53.5%







2009 2016

2009 2016

2009-2015 2016





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上善若水，
水善利万物而不争。

——老子《道德经》



1.1

2017

2009-

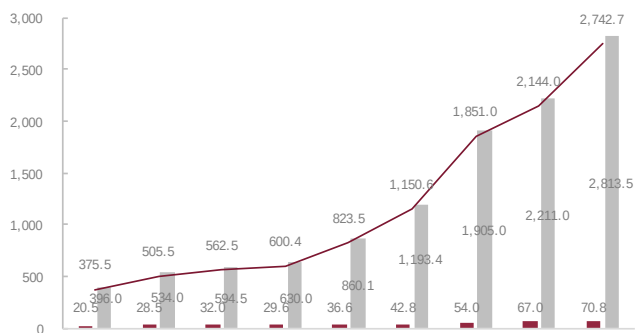
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2009

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3

1 2009 2017

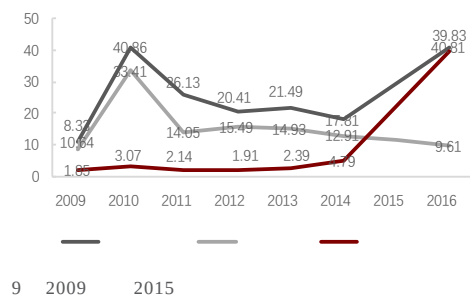
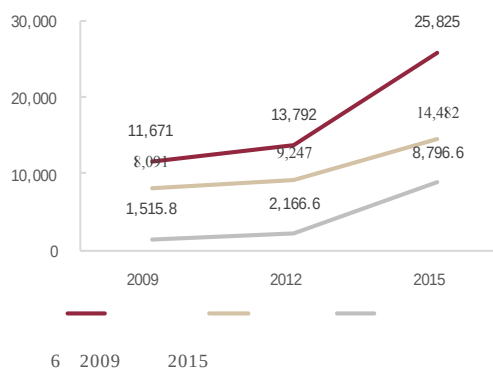
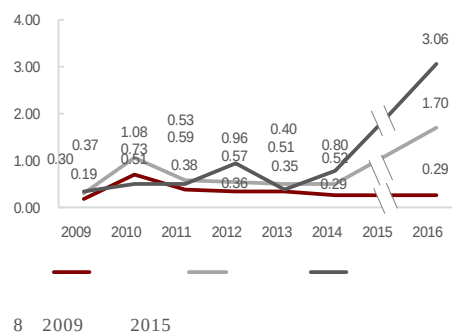
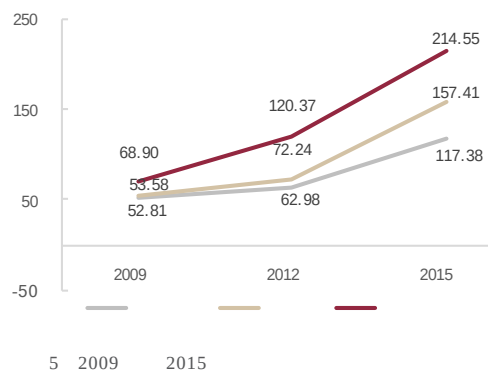
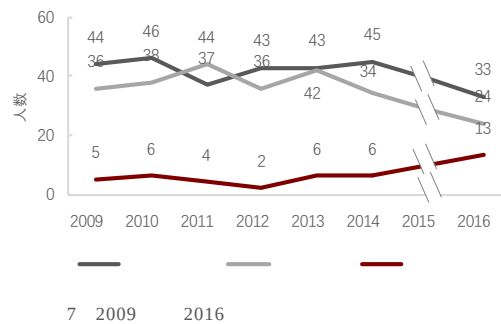
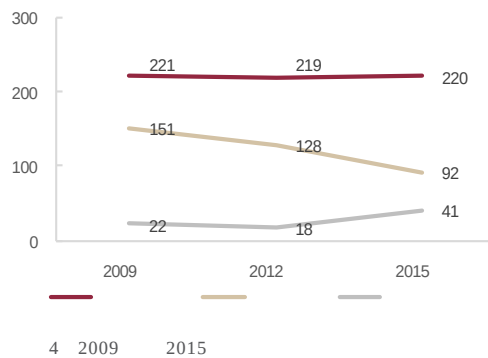
2010 2016

2010

2016

2015-2020

2015



9 2014

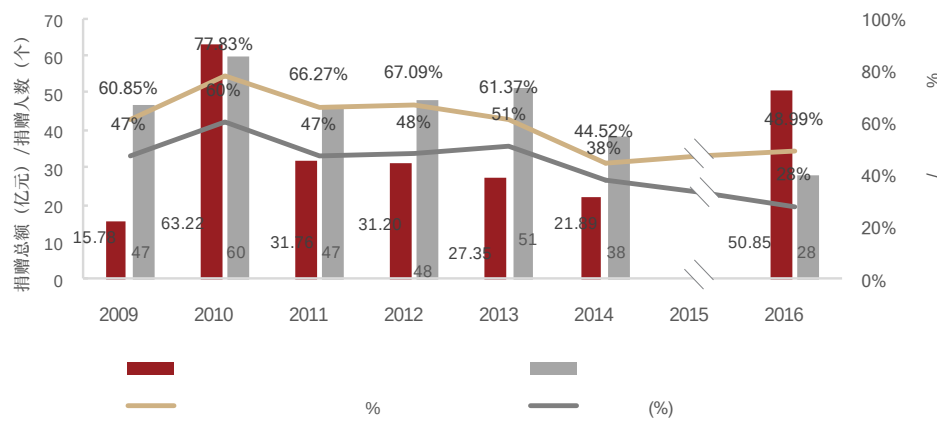
8

7

1 2017

	姓名	财富净值	公司名称	主要产业
/		06/1,3		
0		036/,6		
1		0333,1		
2		/446,0		
3		/254,1		
4		/15.,1		
5		/015,7		
6		//10		
7		///6,6		
/.		/ .70,1		

1.3



10

2009

2016

70 80

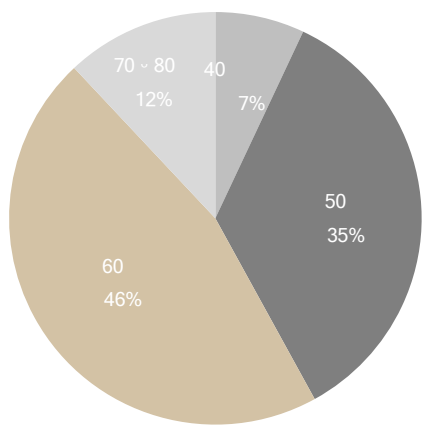
2016

10

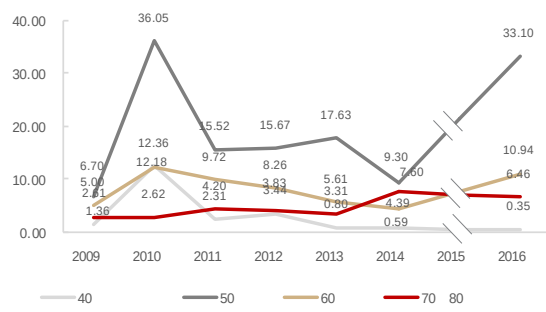
50

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11



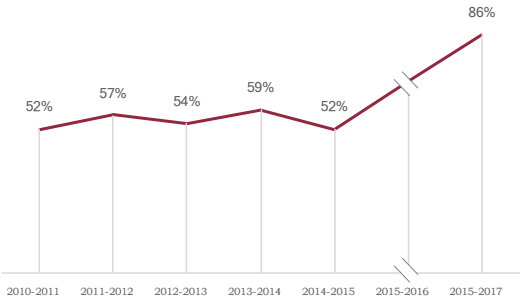
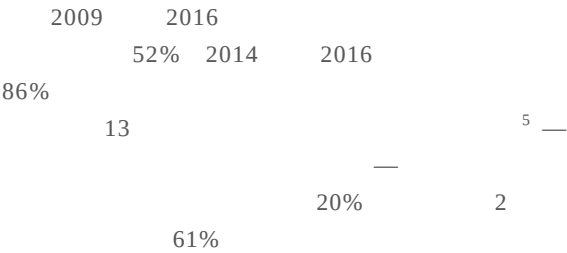
11



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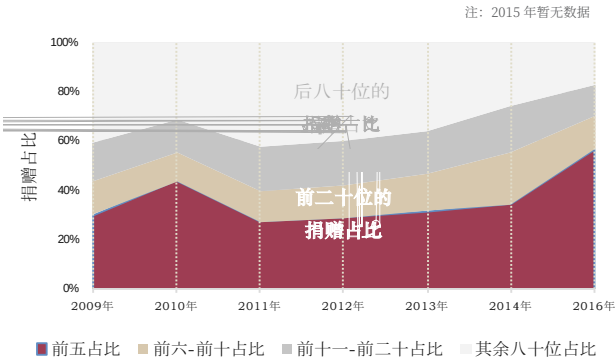
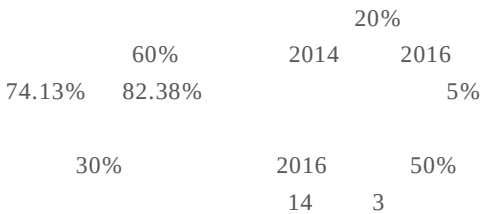
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2 2009-2016

	2009	2010	2011	2012	2013	2014	2016
	/5	0.	0.	/6	03	01	4/
	/5 #	0. #	0. #	/6 #	03 #	01 #	4/ #

1.5



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	2009	2010	2011	2012	2013	2014	2016
前五捐赠总额	5,52	13,24	/1,...	/1,2/	/1,73	/4,50	36,40
前五占比	07,64	21,44	05,/0	06,62	1/,1.	12,,/	34,26
前十捐赠总额	//,11	22,70	/7,,0	/7,16	0.,57	05,/6	50,73
前十占比	21,50	33,1/	17,5.	2/,45	24,44	33,05	5.,07
前二十捐赠总额	/3,00	33,53	05,36	05,46	06,15	14,23	63,27
前二十占比	36,50	46,42	35,33	37,31	41,45	52,/1	60,16







2.1

6

139

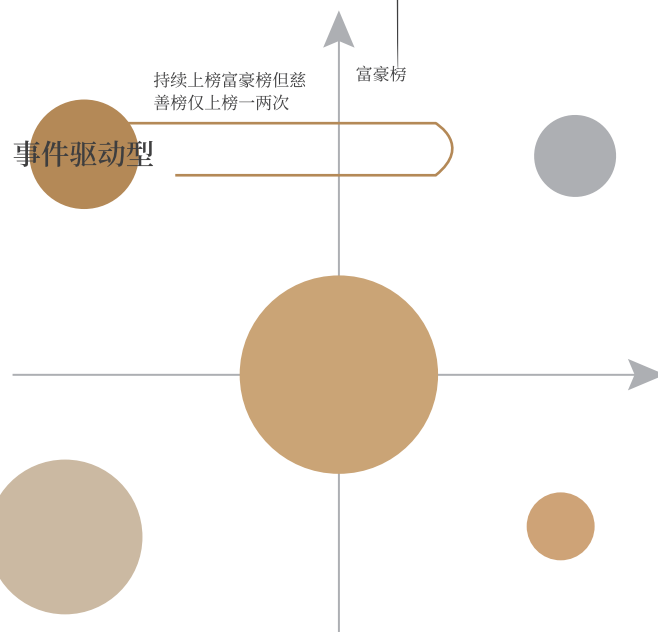
15

2009—2016

2009 2016

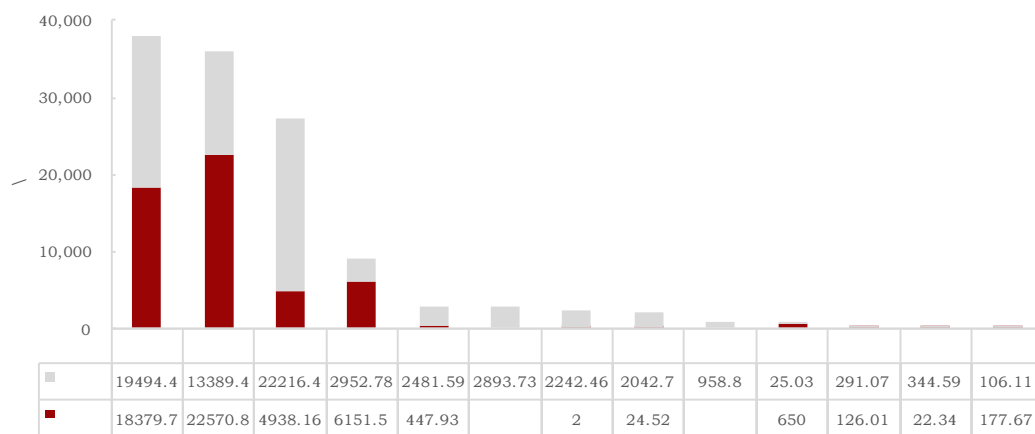
2009 2016

2009 2016



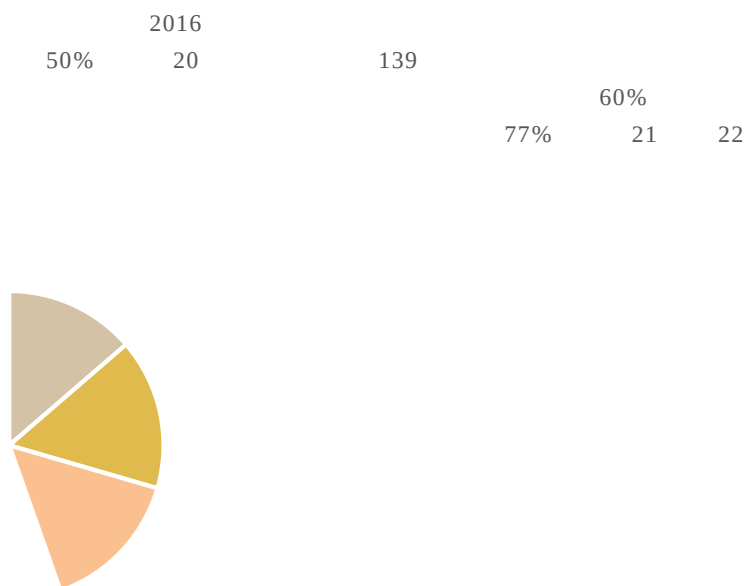
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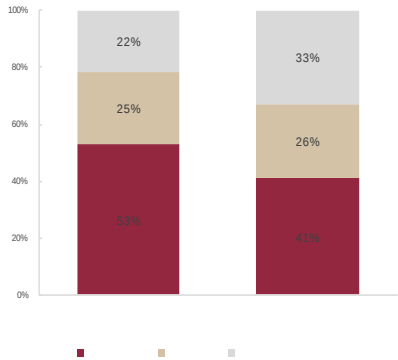
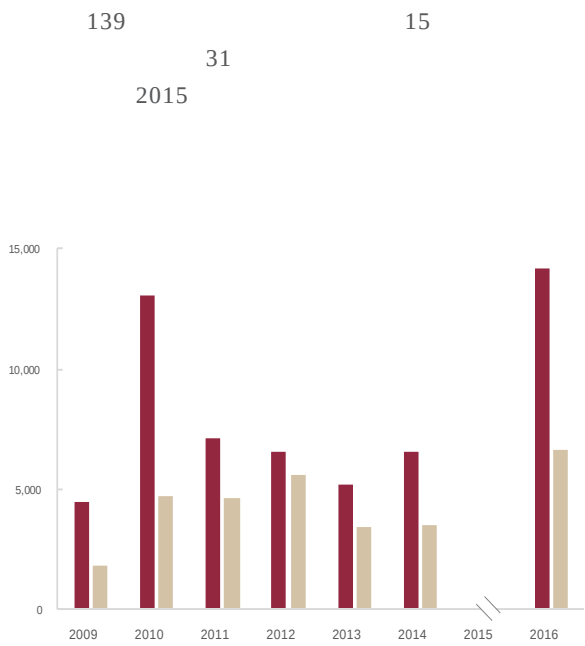


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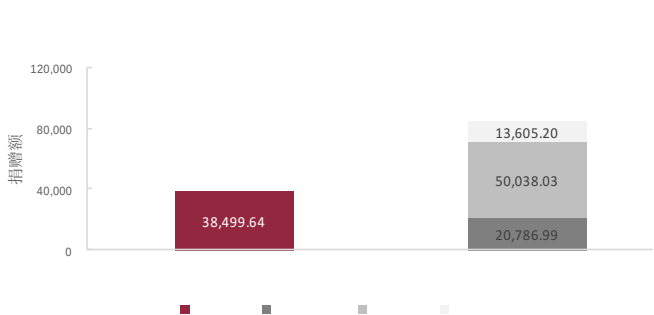
2.4



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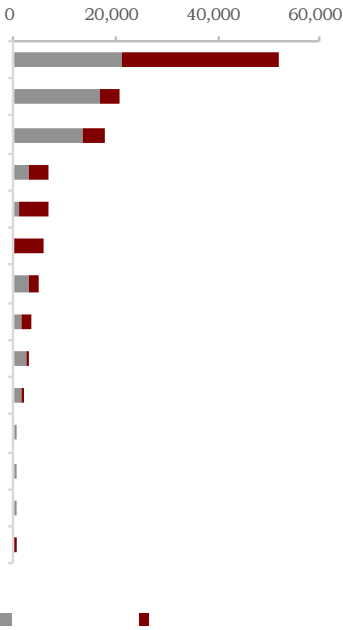
24

2015

24

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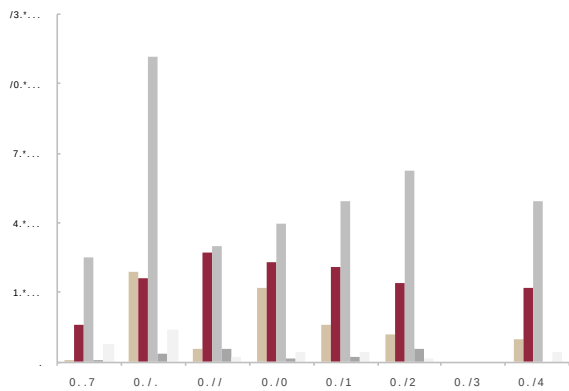
26



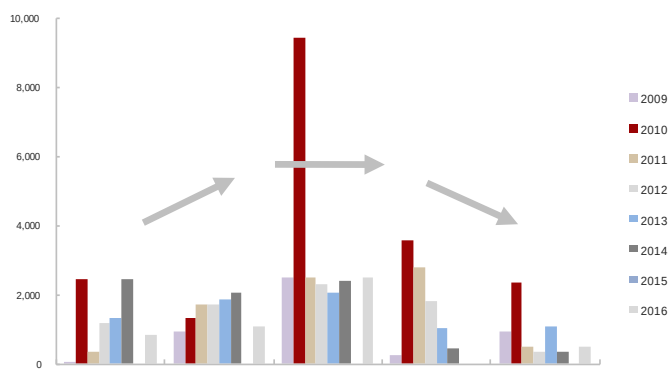
2.5

Dickinson

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27 2009 2016



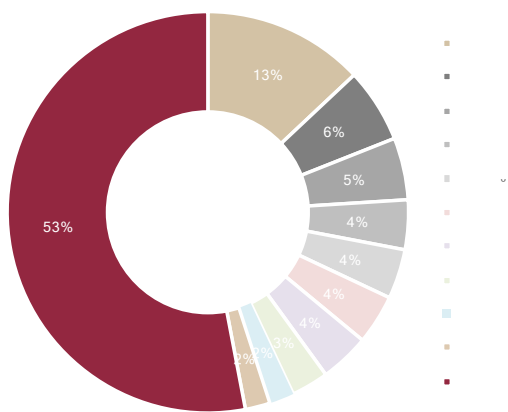
28 2009 2016



2.6

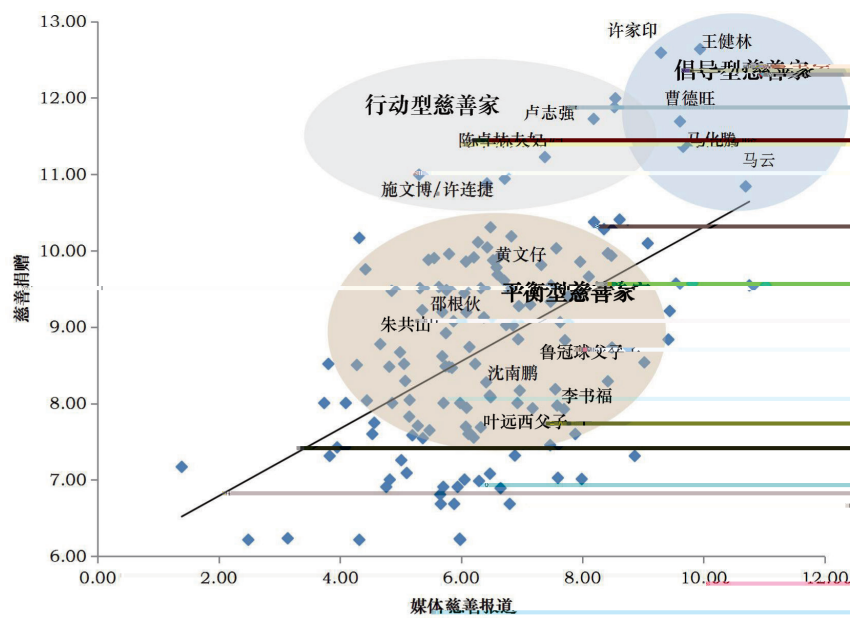
32%

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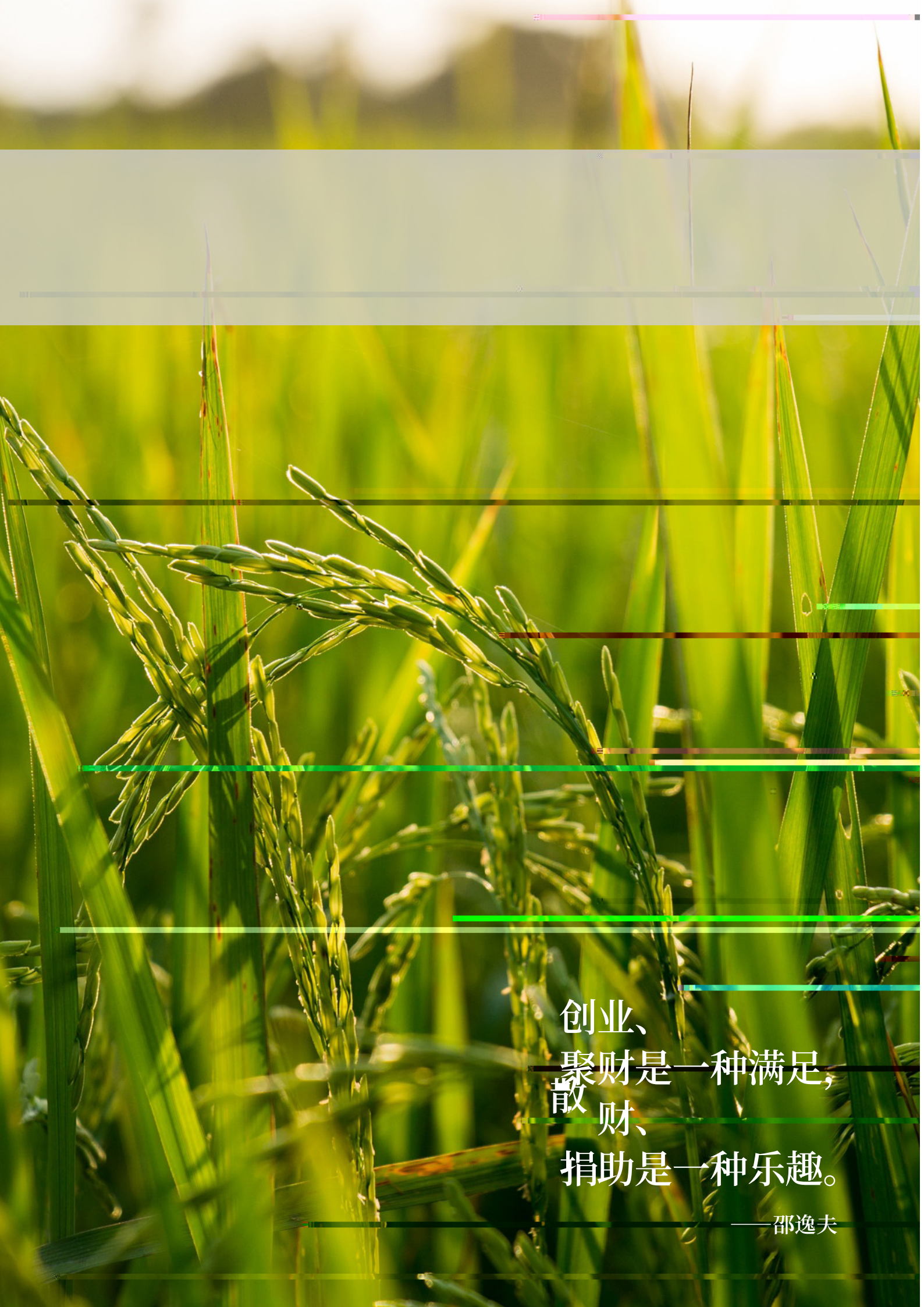
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31





创业、
聚财是一种满足，
散财、
捐助是一种乐趣。

——邵逸夫



3.1



3.2

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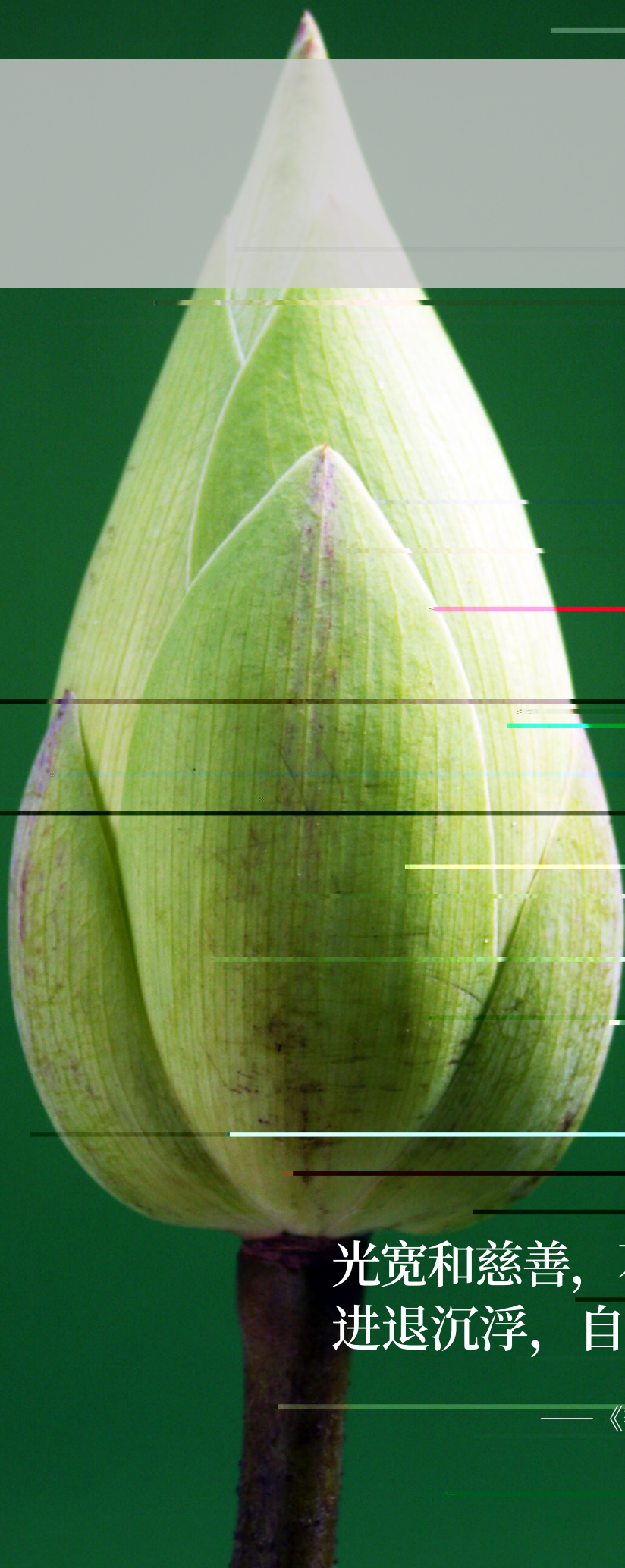
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光宽和慈善，不忤于物，
进退沉浮，自得而已。

——《魏书·崔光传》



4.1

4.2

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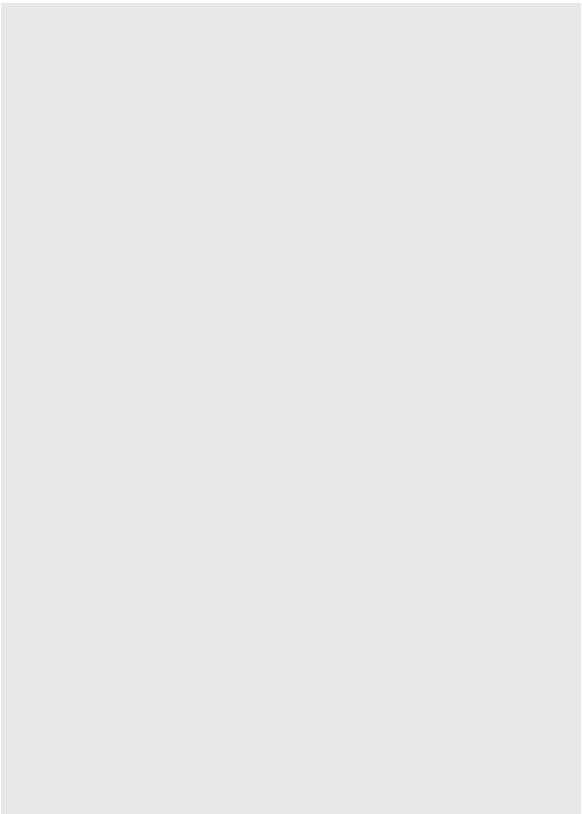


凡人为善，
不自誉而人誉之，
为恶，
不自毁而人毁之。

——宋朝苏轼



5.1



1913



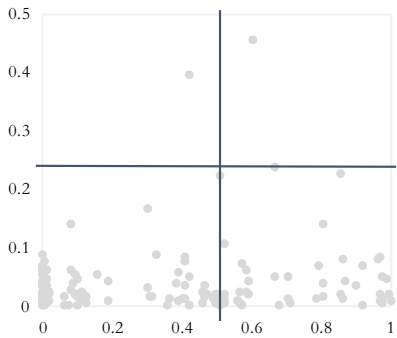
5.2

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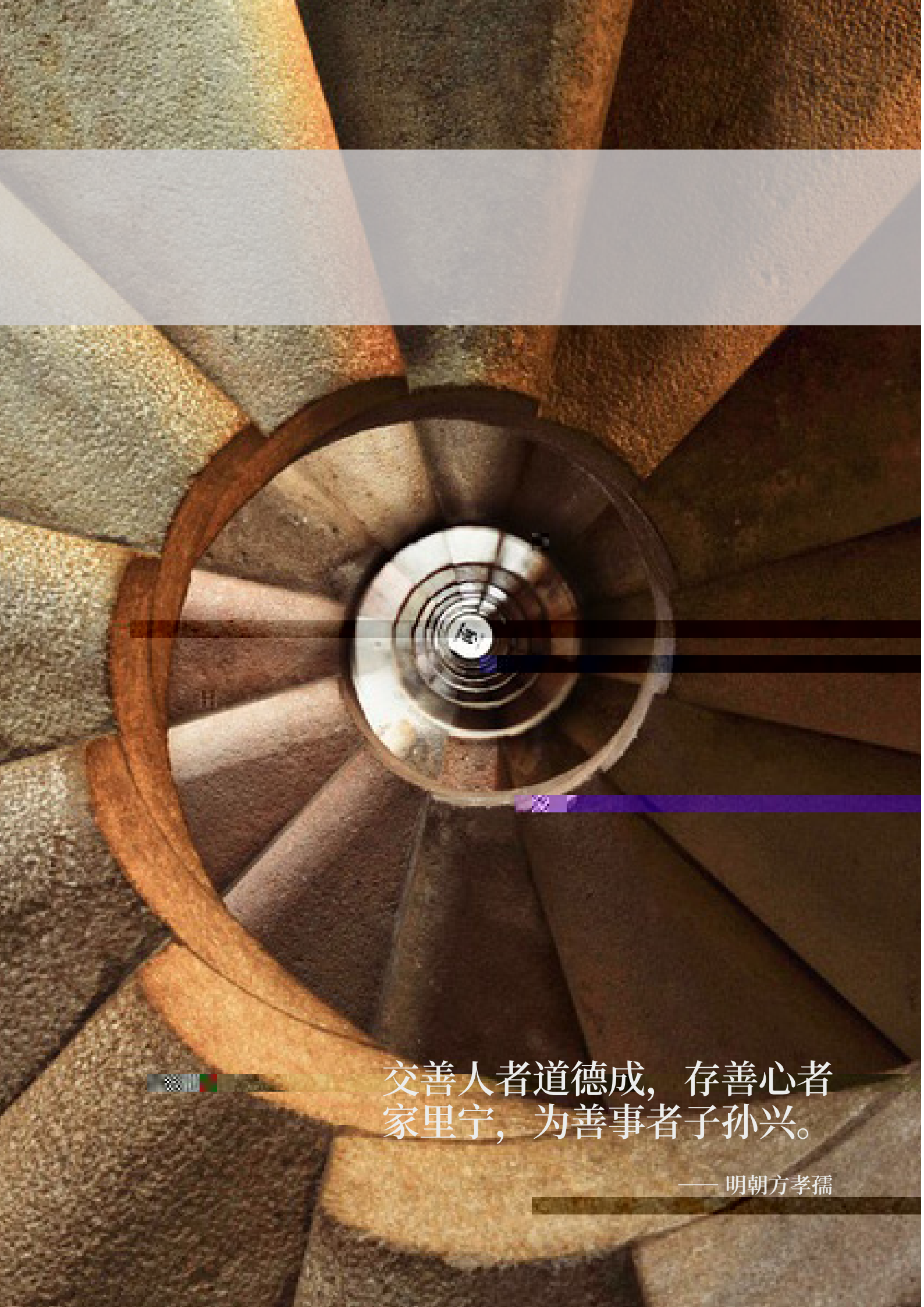


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交善人者道德成，存善心者
家里宁，为善事者子孙兴。

—— 明朝方孝孺



34

系统捐
赠阶段



34

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慈善既是一种共享，
也是一种共赢。

——牛根生《从草原再次出发》

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37



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2018 6 29

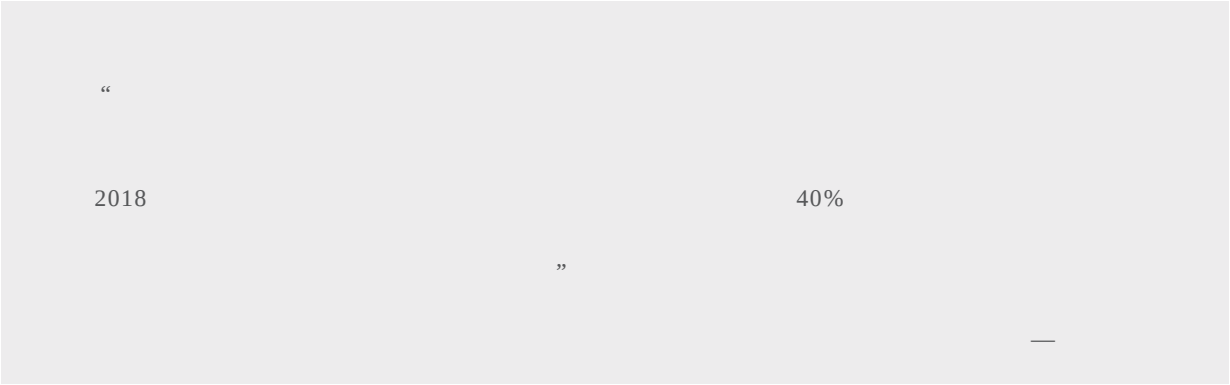
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