

研究报告

2019 5 5 2019 7 1

【摘要】

19 —20 20
20 —70 20 80 20

Research Report

2019-07-01st edition

The Governance Model Of American Sports

Research Center for Sports Finance

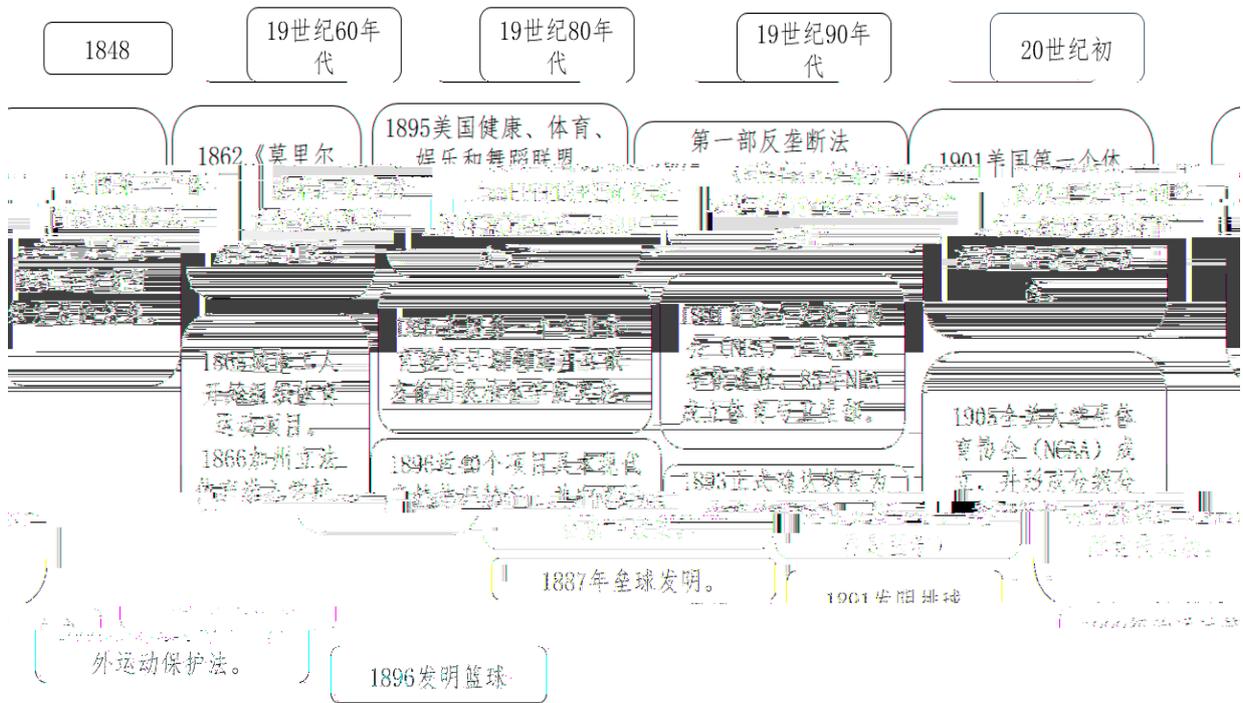
Huang Jingpei, Guo jialiang

Abstract: In the field of sports, the United States has a dominant position in the world, and their medal records in the Summer Olympics can fully reflect this. Sports is an important part of the national culture of the United States. It can not only bring great benefits to the United States as a big industry, but also play a very important role in the society. The system of governance is the decisive factor that leads to the development of sports. This paper will take the development stage of American sports (the middle of the 19th century and the beginning of the 20th century) the development stage (the late 1970s and the late 1970s) and the mature stage (after the 1980 's) as a division to sort out the evolution of American sports policy, and from the amateur sports, the competitive sports, the primary and analyze the mode of sports governance in the United States from the five main bodies of amateur sports, competitive sports, primary and secondary school sports, college sports and commercial sports.

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1.2	20	20	-70	7
1.3	20	80		8
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1848

1891

NEA

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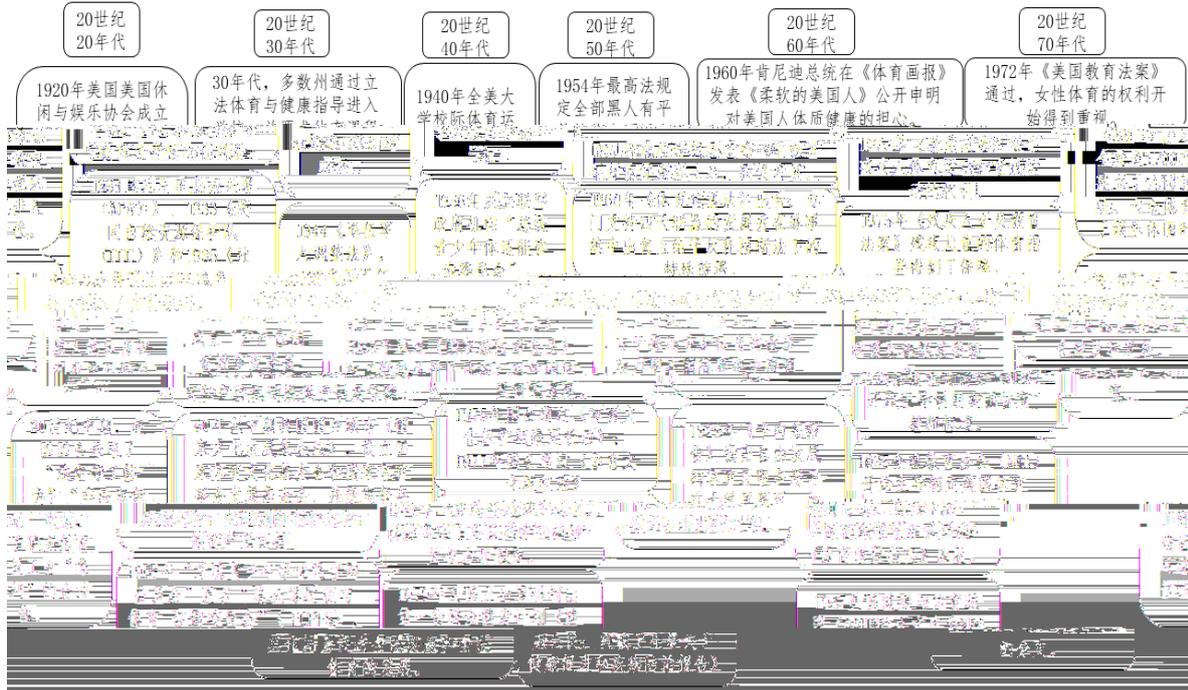
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1890

Sherman

20 — 70



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1938

1964

2

1954

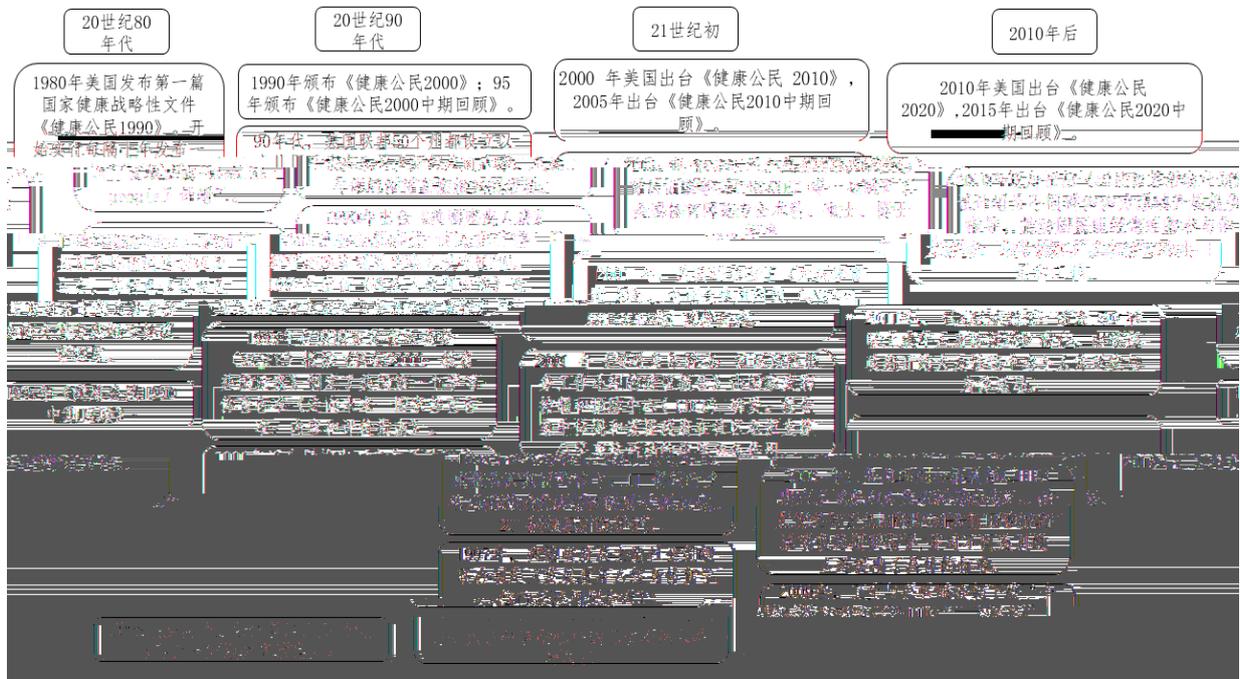
1972

1975

1978

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1980

1990

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1998

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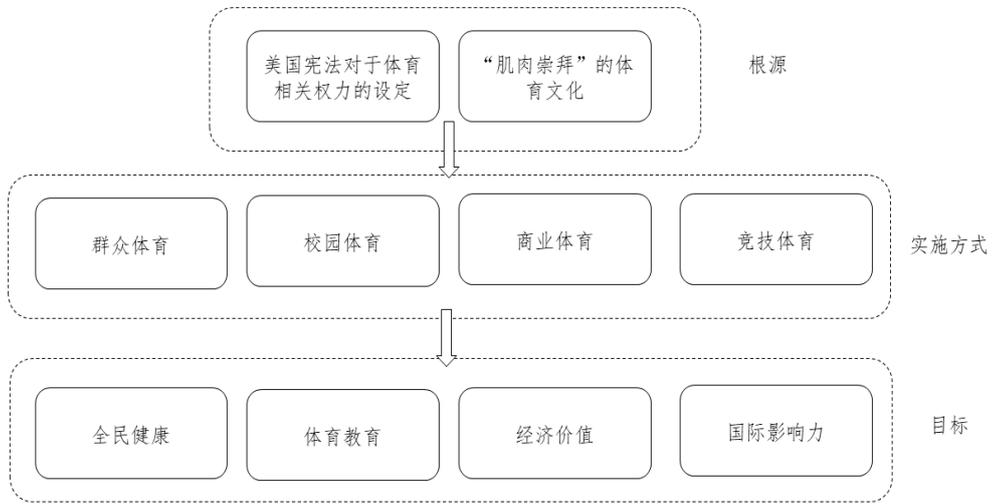
2000

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1995

K-12



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1787

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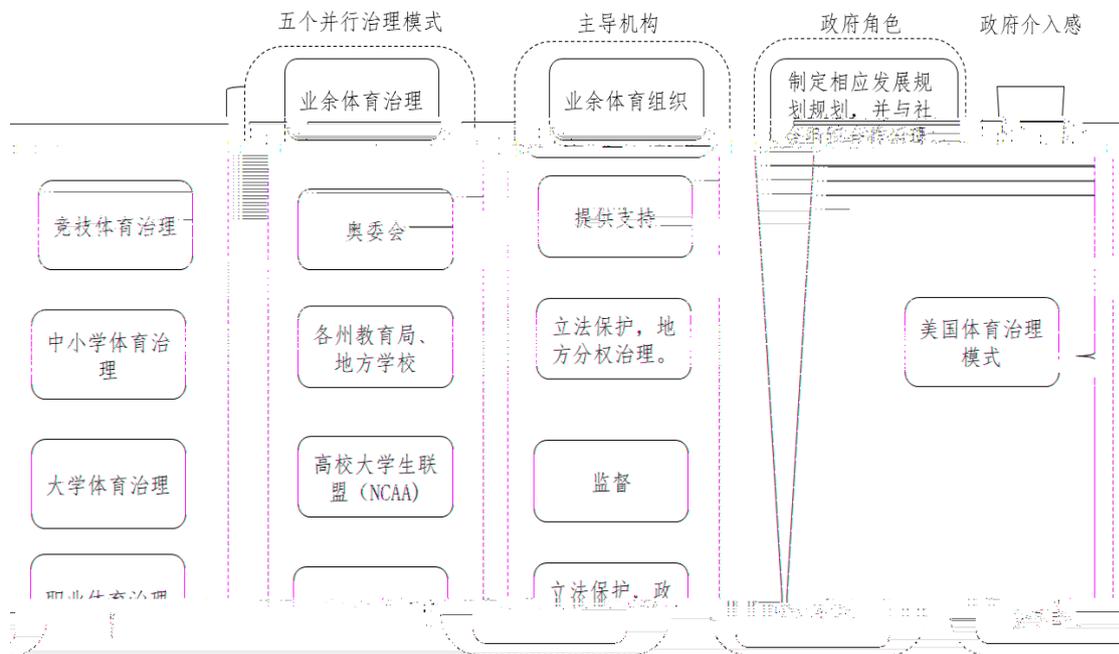
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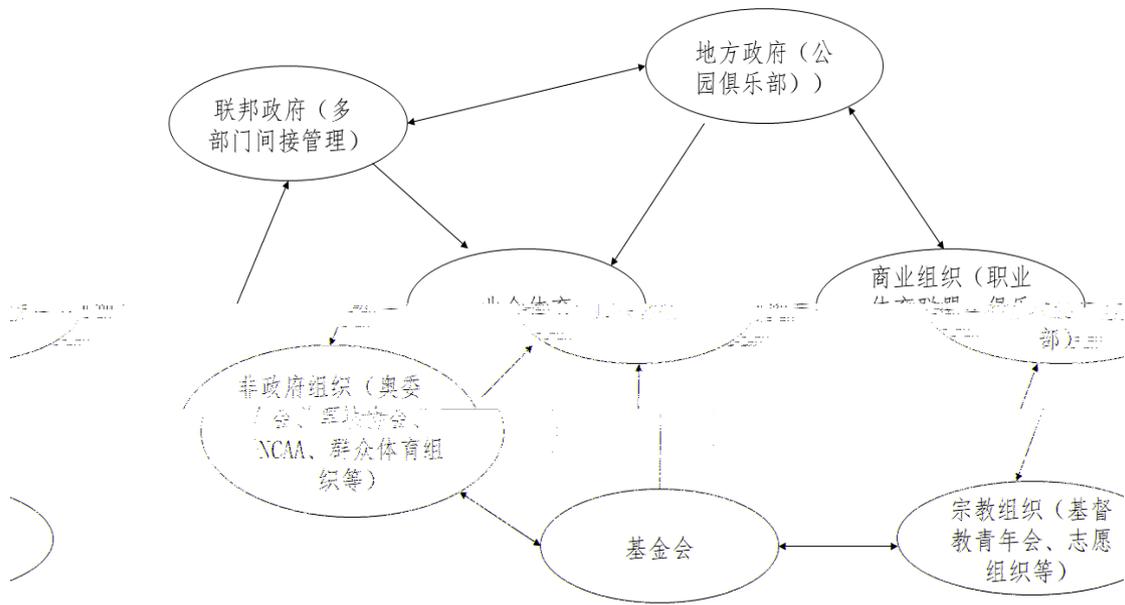
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HUMS M A. Governance and Policy in Sport Organizations

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	健康公民1990	健康公民2000	健康公民2010	健康公民2020
颁布时间	1980	1990	2000	2010
总体目标	实施合理的体力活动，改善各年龄段健康行为；满足高质量生活的生活质量。	增加健康生命年限；消除不同层次人群健康差异；消除不同层次人群健康差异；消除不同层次人群健康差异。	消除不同层次人群健康差异；消除不同层次人群健康差异；消除不同层次人群健康差异。	改善各年龄段健康行为；满足高质量生活的生活质量；消除不同层次人群健康差异；消除不同层次人群健康差异；消除不同层次人群健康差异。
健康目标	226个	319个	467个	接近600个
健康领域	15个	22个	29个	42个
健康指标	无	无	10个	12个
策略标准	无	无	无	4个基础设施策略标准
领导部门	卫生及公共服务部	卫生及公共服务部	卫生及公共服务部	联邦机构工作组、卫生及公共服务部
实施框架	无	无	无	MAP-IT
宣传方式	新闻发布、宣传手册	社区宣传、新闻发布	社区宣传、新闻发布、门户网站	门户网站、社区宣传、新闻发布、社区网络

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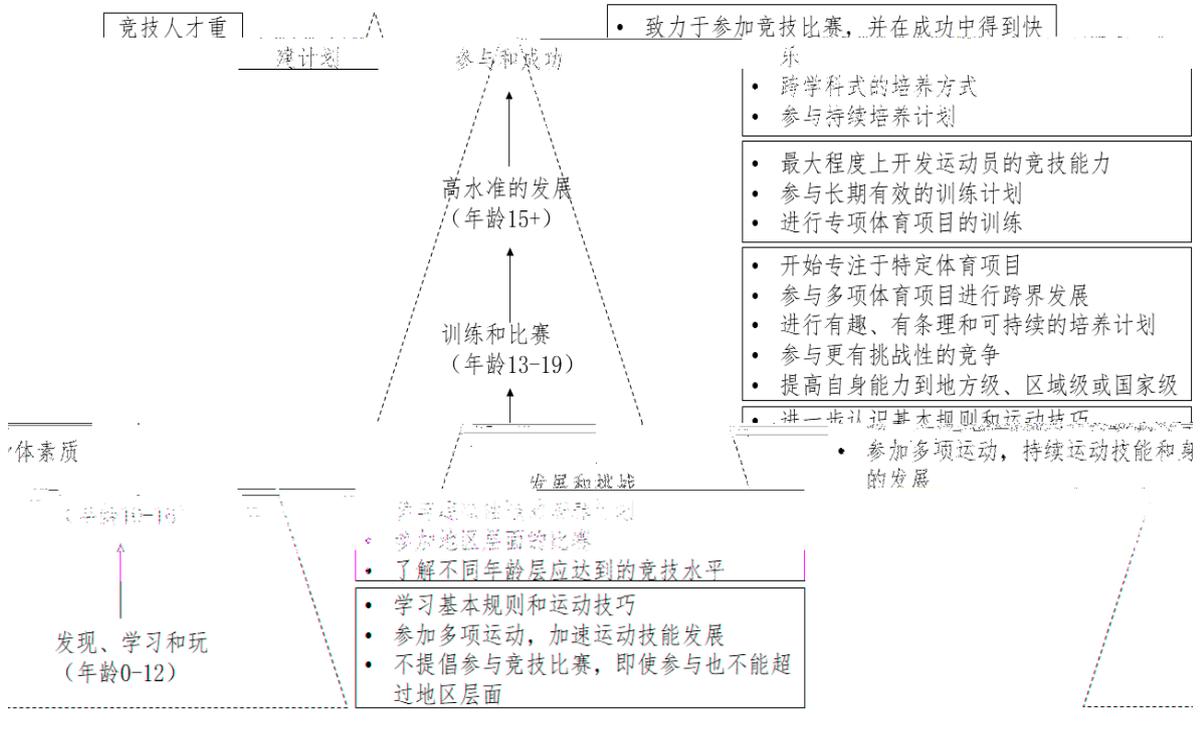
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Team USA

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” REBUILDING ATHLETES IN AMERICA



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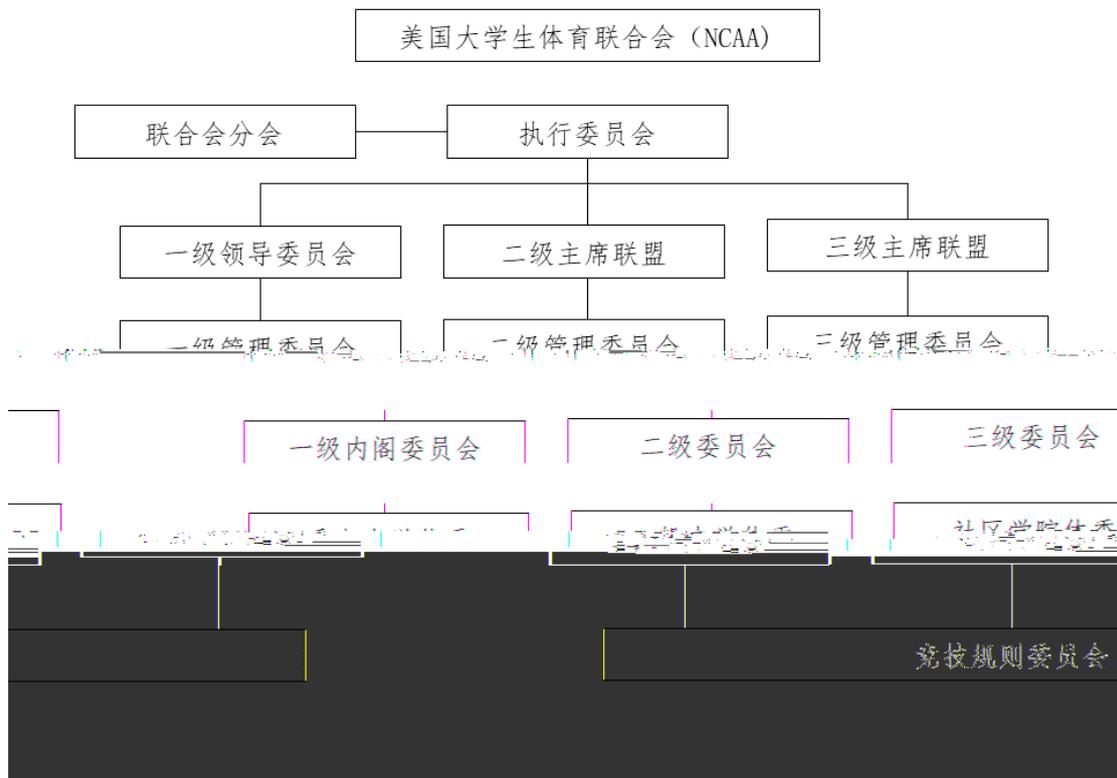
Development of a national physical activity plan for the
United State

2004		4	K-12
	K-5	5	6-8
9-12		3	

K-12

NCAA

5



12

NCAA

12 14

1000

NCAA
130

NCAA

NCAA

NCAA

NCAA

85.7%

NCAA

NCAA

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ESPN 100 ESPN Fox NBC

/ 60%-80%

IMG CAA

[1]

2019

[2]

2012

[3]

2019. 4

[4]

2018

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2018

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2016. 10

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[8] REBUILDING ATHLETES IN AMERICA, Team USA, 2016. 8