

研究报告

2019

Research Report

November 11, 2020

The fan economy of IP Teleplays Research Report 2019 A study of the factors concerning IP Teleplays influence and cashability

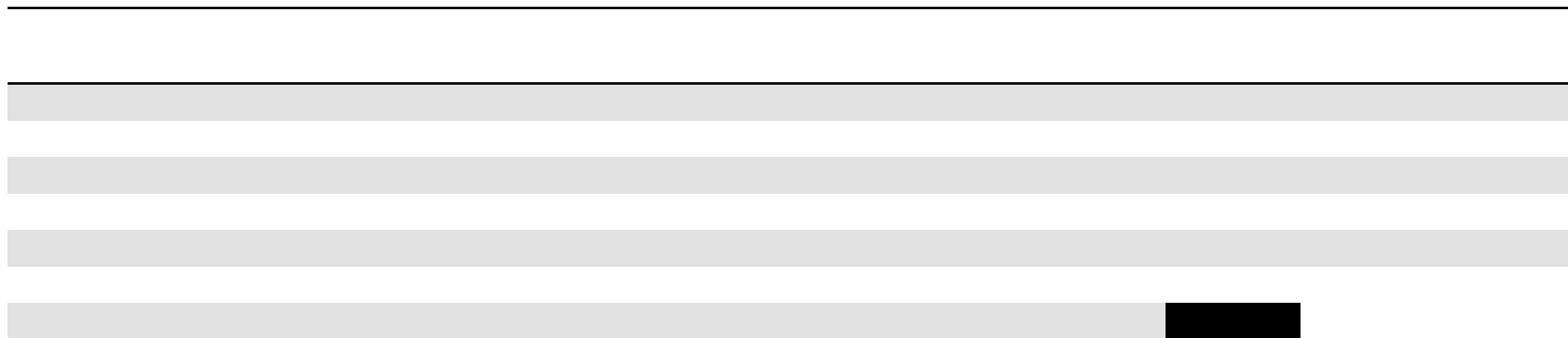
Center for Cultural and Creative Finance

WEN Jing, JIN Huanxin and RONG Jing

Abstract: Tgeg n. R grg n c gc e k n. le c g
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fg gn g h R grg n lc ge 0 i k f . k k h f
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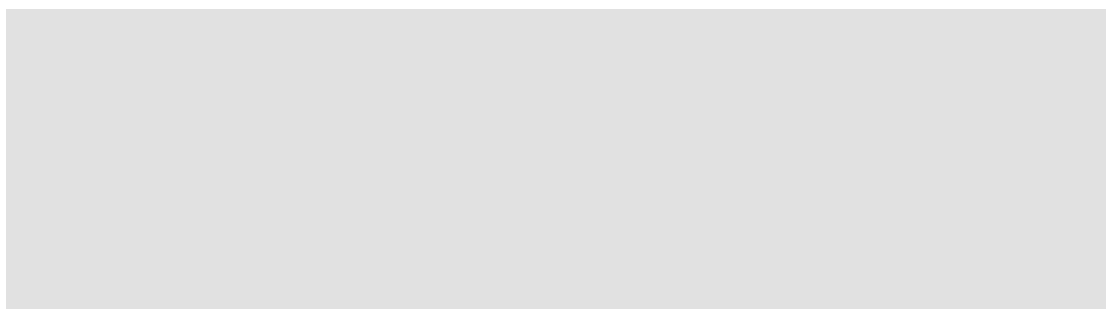


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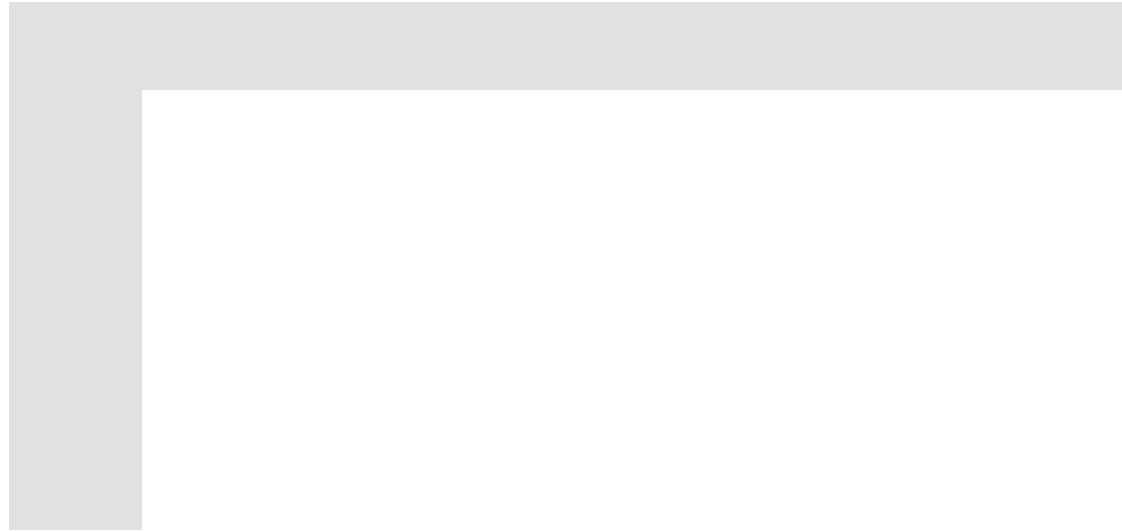


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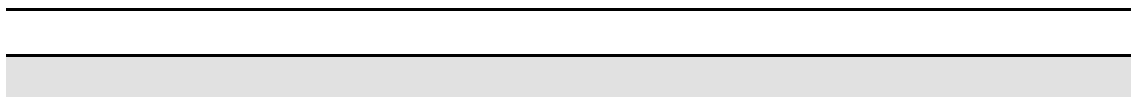
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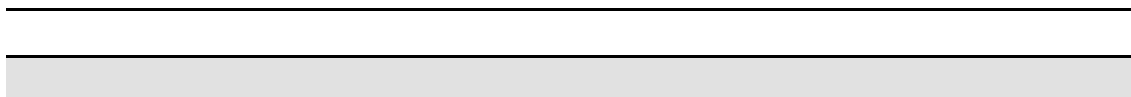




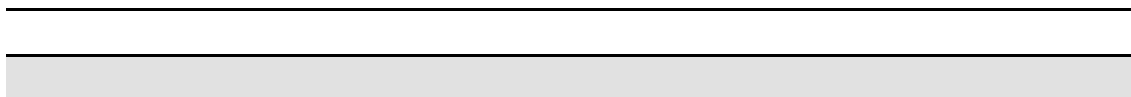


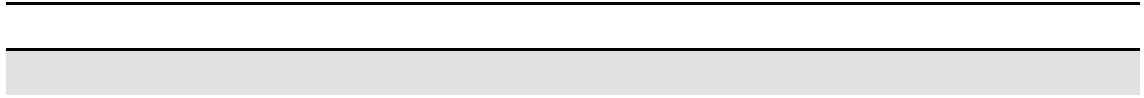












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